



306	302	304
	OBJECT = DOG	10% OFF DOG FOOD COUPON
308	LOCATION=DISNEYLAND	15% OFF DISNEY MERCHANDISE
310	OBJECT = STOCK CAR AND TEXT = 8	FREE DALE EARNHARDT JR T-SHIRT WITH ANY \$75 PURCHASE
312	OBJECT = NIKE SWOOSH SYMBOL	\$10 OFF ANY NIKE FOOTWEAR PURCHASE
314	NAME/ADDRESS METADATA	ADD TO DIRECT MAIL DATABASE
	●	●
	●	●
	●	●
	●	●
	●	●
	TEXT = IAMS	DISPLAY IAMS AD ON KIOSK

300

FIG 3